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A craft brewery or microbrewery is a brewery that produces small amounts of beer, typically less than large breweries, and is often independently owned. Such breweries are generally perceived and marketed as having an emphasis on enthusiasm, new flavours, and varied brewing techniques. The microbrewing movement began in both the United States and United Kingdom in the 1970s, although ...

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The creative industries refers to a range of economic activities which are concerned with the generation or exploitation of knowledge and information. They may variously also be referred to as the cultural industries (especially in Europe (Hesmondhalgh 2002, p. 14) or the creative economy (Howkins 2001), and most recently they have been denominated as the Orange Economy in Latin America and ...

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This may be because many creative occupations lend themselves to self-employment, which includes freelance workers and business owners. For example, writers and authors , photographers , and craft artists —occupations listed in the table with the highest rates of self-employment—may be able to generate enough income working for themselves if they can successfully sell their creative product.

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5-7 years of business experience in Management Consulting, Marketing, Business Development or other relevant fields At least 3 years of experience consulting with a focus on marketing analytics Knowledge of integrated marketing and CRM disciplines (including primary research, customer segmentation, targeting, direct marketing, customer care)

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want to research ...

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