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In 2010, Jenn Lim led the launch and management of Tony Hsieh's book [Delivering Happiness] which has sold almost one million copies worldwide and hit #1 on bestsellers lists like the New York Times, USA Today, and the Wall Street Journal. After the book's launch, organizations around the world wanted to bring profits, passion, and purpose to their company cultures but didn't know how to ...

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employees, customers, vendors and ...

A Path to Profits, Passion and Purpose TONY HSIEH TONY HSIEH is CEO of Zappos Inc., an online shoe retailer which was acquired by Amazon in November 2009 in a deal valued at \$1.2 billion. In 1999, at the age of 24, Mr. Hsieh sold LinkExchange, a company he and a friend had cofounded, for \$265 million to Microsoft. He initially joined Zappos as an investor before then

4/9/2014 · Delivering Happiness: A Path to Profits, Passion, and Purpose by Tony Hsieh. Here are my notes on the book “Delivering Happiness: A Path to Profits, Passion, and Purpose” by Tony Hsieh. Tony Hsieh is the CEO of Zappos, which is now wholly owned by Amazon and sells a wide range of items online, but made it’s start selling shoes online.

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In Delivering Happiness, Zappos CEO Tony Hsieh shares the different lessons he has learned in business and life, from starting a worm farm to running a pizza business, through LinkExchange, Zappos, and more. Fast-paced and down-to-earth, Delivering Happiness shows how a very different kind of corporate culture is a powerful model for achieving ...

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