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All of the above Answer: D 12. The solution for all business needs is a. EDI b. ERP c. SCM d. None of the above Answer: B 13. All of the following are techniques B2C e-commerce companies use to attract customers, except: a. Registering with search engines Page 3 E-Commerce BCom III Sem Multiple Choice Questions 1.

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Answer & Solution. Answer: Option A. Solution: Doing business electronically describes e-commerce. E-commerce (EC), an abbreviation for electronic commerce, is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet. 3. Which one of the following is not one of the ...

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any question or answer is incorrect or incomplete then you can submit your question or answer directly with out any registration or login at our website.

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This paper answers four discussion questions concerning various electronic marketing concepts. First, the difference between e-commerce and e-business is discussed. Second, details are given why B2B has greater potential than B2C. Third, the concept of disintermediation is discussed and what type of business could benefit most from this concept.

Are commodity like products. Can be mass-customized and personalized. Can be delivered at the time of purchase. All of the above. Answer-12. Post-Your-Explanation-12. 13. All of the following are techniques B2C e-commerce companies use to attract customers,except: Registering with search engines.

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