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Welcome Activity-Top 3 Learning Needs Choose a candy bar from the bowl Match up with everyone else who has that same candy bar

Within your group, determine the top 3 marketing learning needs Choose one person from each group to share the list

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The Essentials of Human Communication 1 Objectives After reading this chapter, you should be able to: Identify the myths, skills, and forms of human communication. Draw a model of communication that includes sources-receivers, messages, context, channel, noise, and effects; and define each of ...

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